

**PREVIEW**  
**CUSTOMBIKE**  
 DIE ULTIMATIVE CUSTOM-MESSE **2010**

MISS CUSTOMBIKE  
 BIKER BUILD OFF · STELWAND-SHOW  
 HD-MODENSCHAU · US-CARS  
 TATTOO & PIERCING  
 LIVE-CUSTOMIZING

250 RADIKALE MOTORRAD-UMBAUEN!  
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 · CAFÉ RACER  
 · FIGHTER  
 · KLASSIKER

MESSE-VERKAUF: MOTORRÄDER · BEKLEIDUNG · ZUBEHÖR · PARTS

**3.-5. Dezember 2010**  
**Messe Bad Salzuflen**

www.custombike2010.de

**Date of event**

December 03rd - 05th 2010

**Place of event**

Fair Center Bad Salzuflen  
 Benzstr. 23 | 32108 Bad Salzuflen  
 Phone: +49 - (0) 52 22 / 92 50-0  
 Fax: +49 - (0) 52 22 / 92 50-40  
 Internet: www.messezentrum.de  
 E-Mail: info@messezentrum.de

**Opening times**

Freitag: 12:00 - 20:00 o'clock  
 Samstag: 10:00 - 18:00 o'clock  
 Sonntag: 10:00 - 17:00 o'clock

**Admission price**

One day ticket € 11,00  
 Three day ticket € 19,00  
 Children up to 12 years have free entrance.

**Organizer and Management**

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CUSTOMBIKE 2009 | 03rd - 05th December 2010 | Fair Center Bad Salzuflen

## CUSTOMBIKE 2009

In its fifth edition, Europe's biggest show for modified bikes again attracted tens of thousands of people into Bad Salzuflen's exhibition centre.

„A show of international caliber“, „Scene's best“, „This exhibition rocks“ - somewhat similar sounded both the exhibitors' and visitors' opinions on Sunday evening. Even the presenter is able to look back satisfied on the past three days. With more than 28,000 visitors, Europe's biggest exhibition for customizing was even able to set a record attendance in its fifth year.

More than 280 exhibitors from Germany, Austria, Switzerland, the Netherlands and Italy as well as the USA or Japan endorse the exhibition's international standard on highest level. They're joined by approximately 250 private customizers, who brought their bikes to Bad Salzuflen from every corner of the world. On the seven bikeshow areas, which were spread in three halls, you could find bobber from Holland next to Russian fighters, choppers from Far East along with German dragstyle art. Not to be forgotten the English cafe racers or the wild self-made constructions from Germany's backyards - a mixture which can be found nowhere else in this quality and diversity. The best bike customizers uplifted their well-owned bikeshow cups Sunday evening under thundering applause. They already had chosen their master of all categories before: Kenji Nagai from Japan now is the first official international German custombike building champion with his radical panhead-lowrider. Before he set the crowning final on the main stage, others had already rocked the stage during the three days. With a sovereign casualty and not always political correct, Martin „Frau“ Reuter presented a strip show on the main stage, dancing during the Harley fashion show and the contest for Miss Custombike 2009 who was chosen by the cheering audience. But there was also an informative side about the subject that had everybody firmly under control: bikes! Mark Wilshire, boss of the legendary Ace Cafe in London, took the visitors on a journey through time to the cafe racer culture's origins, Dr. Heinrich Christmann talked about highlights on the occasion of the Harley Softail models' 25th birthday and the casual guys of Two Wheel Terrors presented exclusive previews of their new movie. And there was almost nobody who didn't have to swallow when the cult brand Buell had its dignified retirement from the international bike stage in a moving multi media show. Between these medial highlights followed and documented with great anticipation by numerous TV and press teams, CUSTOMBIKE's main stage is always the place for big triumphs. Tobias Guckl of TGS celebrated his victory in the European Biker Build Off. He had been screwing on highest level against the British Nick Gale for two days on stage. The audience chose his oldschool self-made construction as the contest's winner, with a homage to the legendary Beatles perpetuated in his painting. Besides, the winners of the BIKERS NEWS, CUSTOMBIKE and DREAM-MACHINES reader's competitions received cups, too, and they all stood in the limelight as well as the happy winners of the daily lottery. Two ladies were very pleased about winning the top prizes, a Buell XB9 CityX and a Harley Davidson Sportster Iron.

Away from the stage, a lot of entertainment was offered, too. Smoke and fire at the daily burn out shows for example, permanent live customizing on the Pimp Your VeeTwin stage, not to be forgotten the happy laughter of one of steep face's last great heroes: Pit Lengner headed for the big final in Bad Salzuflen, he will be ending his career on the steep face and is going to risk his life for the last time on the „Wall Of Death“ on the „Erlebnis Motorrad“ exhibition, which will take place in Sinsheim from 26th to 28th February 2010 ([www.erlebnis-motorrad.de](http://www.erlebnis-motorrad.de)).

The Saturday evening anniversary party was held under the slogan „30 Jahre Huber-Verlag“. Founder Fips opened the party with popular musical tunes from the biker scene, followed by Chili & The Baracudas' rock'n'roll performance. It is obvious that after 30 years, the Huber-Verlag can come up with way more than just magazines for rockers, mechanics or tattooed people. One thing is for sure: CUSTOMBIKE rocks the scene!

What was left Sunday night was the feeling of having been part of a very special show. Nevertheless, there have been some things that could've been done better. Especially the situation right around the exhibition area, on access routes and parking lots, requires further improvements. To meet next years' rush on its eye level, there will be one hall more and additional parking lots. So long, until it says: 'Welcome to CUSTOMBIKE 2010, 3rd to 5th December in Bad Salzuflen'.

Further information, media text and graphical material you can download in our media zone: [www.custombike-show.de/presse](http://www.custombike-show.de/presse)

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